

---

**BRIGHTCARBON LTD**

---

**UNAUDITED**

**FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 DECEMBER 2021**

---

**BRIGHTCARBON LTD**  
**REGISTERED NUMBER: 07869834**

---

**BALANCE SHEET**  
**AS AT 31 DECEMBER 2021**

---

	Note	2021 £	2020 £
<b>Fixed assets</b>			
Tangible assets	4	68,466	41,847
Investments	5	13,844	13,844
		<u>82,310</u>	<u>55,691</u>
<b>Current assets</b>			
Debtors: amounts falling due within one year	6	1,545,853	794,502
Cash at bank and in hand	7	2,894,420	1,922,928
		<u>4,440,273</u>	<u>2,717,430</u>
Creditors: amounts falling due within one year	8	(1,011,133)	(722,049)
		<u>3,429,140</u>	<u>1,995,381</u>
<b>Net current assets</b>		<u>3,429,140</u>	<u>1,995,381</u>
<b>Total assets less current liabilities</b>		<u>3,511,450</u>	<u>2,051,072</u>
<b>Net assets</b>		<u><u>3,511,450</u></u>	<u><u>2,051,072</u></u>
<b>Capital and reserves</b>			
Called up share capital		1,147	1,075
Profit and loss account		3,510,303	2,049,997
		<u>3,511,450</u>	<u>2,051,072</u>

---

**BRIGHTCARBON LTD**  
**REGISTERED NUMBER: 07869834**

---

**BALANCE SHEET (CONTINUED)**  
**AS AT 31 DECEMBER 2021**

---

The directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of income and retained earnings in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 4 August 2022.

.....  
**Joshua Blume**  
**Director**

The notes on pages 3 to 8 form part of these financial statements.

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

---

**1. General information**

The Company is a private company limited by share capital, incorporated in England and Wales. The principal place of business is Digital World Centre, The Quays, Media City, Salford, M50 3UB. The principal activity of the Company is that of creating business to business sales tools.

**2. Accounting policies**

**2.1 Basis of preparation of financial statements**

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

**2.2 Foreign currency translation**

**Functional and presentation currency**

The Company's functional and presentational currency is GBP.

**Transactions and balances**

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

**2.3 Revenue**

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

**Rendering of services**

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

---

**2. Accounting policies (continued)**

**2.4 Government grants**

Grants are accounted under the accruals model as permitted by FRS 102. Grants relating to expenditure on tangible fixed assets are credited to profit or loss at the same rate as the depreciation on the assets to which the grant relates. The deferred element of grants is included in creditors as deferred income.

Grants of a revenue nature are recognised in the Statement of income and retained earnings in the same period as the related expenditure.

**2.5 Interest income**

Interest income is recognised in profit or loss using the effective interest method.

**2.6 Finance costs**

Finance costs are charged to profit or loss over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

**2.7 Pensions**

**Defined contribution pension plan**

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Balance sheet. The assets of the plan are held separately from the Company in independently administered funds.

**2.8 Taxation**

Tax is recognised in profit or loss except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

**2.9 Tangible fixed assets**

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

---

**2. Accounting policies (continued)**

**2.9 Tangible fixed assets (continued)**

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, on a reducing balance basis.

Depreciation is provided on the following basis:

Fixtures and fittings	-
	33% reducing balance

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

**2.10 Valuation of investments**

Investments in subsidiaries are measured at cost less accumulated impairment.

**2.11 Debtors**

Short-term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

**2.12 Cash and cash equivalents**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

**2.13 Creditors**

Short-term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

**2.14 Financial instruments**

The Company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in ordinary shares.

**2.15 Dividends**

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

---

BRIGHTCARBON LTD

---

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

---

3. **Employees**

The average monthly number of employees, including directors, during the year was 84 (2020 - 63).

4. **Tangible fixed assets**

	<b>Fixtures and fittings</b>
	<b>£</b>
<b>Cost or valuation</b>	
At 1 January 2021	83,945
Additions	66,795
Disposals	(18,545)
At 31 December 2021	<u>132,195</u>
<b>Depreciation</b>	
At 1 January 2021	42,098
Charge for the year on owned assets	34,241
Disposals	(12,610)
At 31 December 2021	<u>63,729</u>
<b>Net book value</b>	
At 31 December 2021	<u><u>68,466</u></u>
<b>At 31 December 2020</b>	<u><u>41,847</u></u>

5. **Fixed asset investments**

	<b>Investments in subsidiary companies</b>
	<b>£</b>
<b>Cost or valuation</b>	
At 1 January 2021	<u>13,844</u>
At 31 December 2021	<u><u>13,844</u></u>

---

**BRIGHTCARBON LTD**

---

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

---

**6. Debtors**

	2021 £	2020 £
Trade debtors	1,471,870	745,980
Other debtors	10,000	5,000
Prepayments and accrued income	63,983	43,522
	<u>1,545,853</u>	<u>794,502</u>

**7. Cash and cash equivalents**

	2021 £	2020 £
Cash at bank and in hand	2,894,420	1,922,928
	<u>2,894,420</u>	<u>1,922,928</u>

**8. Creditors: Amounts falling due within one year**

	2021 £	2020 £
Trade creditors	5,638	4,450
Amounts owed to group undertakings	10,651	112,573
Corporation tax	505,466	182,668
Other taxation and social security	369,557	267,323
Other creditors	47,234	48,395
Accruals and deferred income	72,587	106,640
	<u>1,011,133</u>	<u>722,049</u>

**9. Financial instruments**

	2021 £	2020 £
<b>Financial assets</b>		
Financial assets measured at fair value through profit or loss	<u>2,894,420</u>	<u>1,922,928</u>

Financial assets measured at fair value through profit or loss comprise cash at bank and in hand.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

---

**10. Pension commitments**

The Company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the Company in an independently administered fund. The pension cost charge represents contributions payable by the Company to the fund and amounted to £130,010 (2020 - £103,724). Contributions totalling £46,016 (2020 - £45,937) were payable to the fund at the balance sheet date.

**11. Related party transactions**

During the year the Company transacted with its wholly owned subsidiary, BrightCarbon Inc., a company incorporated in Massachusetts, USA, as follows:-

Commission due from subsidiary £4,425,698 (2020 - £2,473,003)

Commission due to subsidiary £142,956 (2020 - £104,928)

Direct costs paid to subsidiary £12,104 (2020 - £nil)

Consultancy fees paid to subsidiary £107,047 (2020 - £43,932)

At the end of the year the Company owed the subsidiary £10,651 (2020 - £112,573) included in creditors, and was owed £342,600 (2020 - £nil) by the subsidiary included in trade debtors.

**12. Controlling party**

There is no overall controlling party.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.