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ShowHeroes SE Berlin	Accounting/ Financial Reports	Annual financial statements for the financial year from January 1st, 2020 to December 31st, 2020	04/11/2022

ShowHeroes SE

Berlin

Annual financial statements for the financial year from January 1st, 2020 to December 31st, 2020**balance sheet****assets**

	12/31/2020 EUR	12/31/2019 EUR
A. Fixed assets	10,665,646.59	1,349,084.00
I. Intangible assets	2,741,102.00	1,245,192.00
II. Tangible assets	192,676.54	103,892.00
III. financial investments	7,731,868.05	0.00
B. Current Assets	6,113,054.06	3,344,340.31
I. Receivables and other assets	5,252,097.79	2,292,682.32
II. Cash on hand, Bundesbank balances, bank balances and checks	860,956.27	1,051,657.99
C. Prepaid expenses	21,475.29	14,555.50
Total assets, total assets	16,800,175.94	4,707,979.81

liabilities

	12/31/2020 EUR	12/31/2019 EUR
A. Equity	7,027,810.29	2,597,365.42
I. Drawn capital	159,914.00	141,254.00
1. Treasury shares - openly deducted from subscribed capital	-3,465.00	-3,465.00
2. Called-up Capital	156,449.00	137,789.00
II. Capital Reserve	7,768,500.00	3,479,635.00
III. Profit/Loss Carryforward	0.00	139,766.32
IV. Profit/loss for the year	0.00	-1,159,824.90
V. Balance Sheet Loss	897,138.71	0.00
of which loss carried forward	1,020,059.28	0.00
B. Provisions	1,412,017.87	49,547.03
C. Liabilities	8,360,347.78	2,061,067.36
of which with a remaining term of up to 1 year	4,755,442.13	2,061,067.36
thereof with a remaining term of more than one year	3,604,905.65	0.00
Balance sheet total, total liabilities	16,800,175.94	4,707,979.81

Attachment**General information on the annual financial statements**

The annual financial statements were prepared in accordance with the provisions of §§ 242 et seq. HGB, taking into account the supplementary provisions for small corporations.

Information on the identification of the company according to the register court

Company name according to the register court: ShowHeroes SE

Company headquarters according to the register court: Berlin

Register entry: Commercial register

Register court: Berlin (Charlottenburg)

Register no.: 207722

Information and explanation of non-comparable previous year figures

Based on the merger plan dated November 12, 2020 and the merger certificates dated November 12, 2020, StramAds BV, based in Amsterdam/Netherlands, was merged with ShowHeroes SE by absorption.

Information on accounting and valuation methods

Accounting and valuation principles

Acquired intangible assets were stated at acquisition cost and, if they were subject to wear and tear, reduced by scheduled depreciation.

Scheduled depreciation was carried out on a straight-line basis according to the expected useful life of the assets.

Receivables and securities were valued taking into account all identifiable risks.

The other provisions were formed for all other contingent liabilities. All recognizable risks were taken into account.

Liabilities were recognized at the settlement amount.

Accounting and valuation methods that differ from the previous year

In the annual financial statements, the previously applied accounting and valuation methods were largely adopted.

There was no fundamental change in accounting and valuation methods compared to the previous year.

Information on the balance sheet

Amortization of goodwill

The goodwill acquired against payment was capitalized. The usual useful life is 10 years.

Information on the portfolio, acquisition and sale of treasury shares

As of December 31, 2020, 3,465 treasury shares were held.

The share in the share capital is 2.17%.

Amount of liabilities with a remaining term of more than 5 years and security rights

The total amount of recognized liabilities with a remaining term of more than 5 years is EUR 0.00 (previous year: EUR 0.00).

Notes on notes on remaining terms

The amount of liabilities with a remaining term of up to one year is EUR 4,755,442.13 (previous year: EUR 2,061,067.36).

The amount of liabilities with a remaining term of more than one year is EUR 3,604,905.65 (previous year: EUR 0.00).

Other financial obligations not included

in the balance sheet In addition to the liabilities shown in the balance sheet, there are other financial obligations (rent and leasing costs) of EUR 240,799.30.

Rental and leasing costs amounting to 360,521.80 euros up to the first possibility of termination.

Other information

Average number of employees during the financial year

The average number of employees in the company during the financial year was 80.75. (Excluding employees Spain, Italy and UK)

Signature of the management

Berlin, April 22, 2021

Place and date

signed M. Tiedemann signed I. Zengin

Signature

other report components

Information on the determination:

The annual financial statements were determined on May 25th, 2021.

