

Owner

"Highmark Inc" ×

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HIGHMARK

Wordmark

[HIGHMARK](#)

Status

LIVE

REGISTERED

Goods & services

IC 042: Health care services in the nature of health maintenance...

Class

042, 035, 036, 041

Serial

75187144

Owners

HIGHMARK, INC. (CORPORATION; PENNSYLVANIA, USA)

Beneficity

Wordmark

[BENEFICITY](#)

Status

LIVE

PENDING

Goods & services

IC 009: Downloadable software for work-related benefits, namely,...

Class

009

Serial

98239337

Owners

Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

WHAT'S YOUR NUMBER?

Wordmark

[WHAT'S YOUR NUMBER?](#)

Status

LIVE

REGISTERED

Goods & services

IC 016: Educational posters, pamphlets, and printed periodicals in the...

Class

016

Serial

78825172

Owners

Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)



Wordmark [CURASCEND](#)

Status LIVE PENDING

Goods & services IC 035: Business management services, namely, business administration...

Class 035, 036, 042, 044

Serial 98045975

Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)



Wordmark [PALS PEOPLE ABLE TO LEND SUPPORT](#)

Status LIVE REGISTERED

Goods & services IC 042: Charitable services in the nature of a volunteer service bank...

Class 042

Serial 75640551

Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

RESOURCES FOR THE JOURNEY
OF GRIEF

Wordmark [RESOURCES FOR THE JOURNEY OF GRIEF](#)

Status LIVE REGISTERED

Goods & services IC 045: Grief counseling services delivered over the Internet, face to...

Class 045

Serial 77063986

Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

[SIGNATURE 65](#)

Wordmark [SIGNATURE 65](#)

Status LIVE REGISTERED

Goods & services IC 036: Health insurance underwriting in the form of medicare...

Class 036


Serial 76514716

Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

MY BENEFITS HOME

Wordmark [MY BENEFITS HOME](#)

Status LIVE REGISTERED

Goods & services IC 036: Insurance underwriting in the field of group health and... 

Class 036


Serial 78774798

Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

KEYSTONE HEALTH PLAN EAST

Wordmark [KEYSTONE HEALTH PLAN EAST](#)

Status LIVE REGISTERED

Goods & services IC 036: Organizing pre-paid health care plans; administration of... 

Class 036


Serial 90609191

Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)



Wordmark

Status LIVE REGISTERED

Goods & services IC 042: Providing facilities, therapeutic creative arts activities,... 

Class 042


Serial 75397005

Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

[THE CARING PLACE](#)

Wordmark [THE CARING PLACE](#)

Status LIVE REGISTERED

Goods & services IC 042: Providing facilities, therapeutic creative arts activities,... 

Class 042


Serial 75397037

Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

HIGHMARK

Wordmark [HIGHMARK](#)

Status LIVE REGISTERED

Goods & services IC 035: managed care services, namely, utilization review and... 

Class 035, 036, 042


Serial 75030980

Owners HIGHMARK INC (CORPORATION; PENNSYLVANIA, USA)

DROP 10 IN 10

Wordmark [DROP 10 IN 10](#)

Status LIVE REGISTERED

Goods & services IC 041: Educational services, namely, conducting classes, seminars,... 

Class 041


Serial 77700680

Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

FUN, FIT AND FABULOUS!

Wordmark [FUN, FIT AND FABULOUS!](#)

Status LIVE REGISTERED

Goods & services IC 016: Newsletters concerning health-related, nutrition, fitness and... 

Class 016


Serial 78803300

Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

Well360 Clarity


Wordmark [WELL360 CLARITY](#)

Status LIVE REGISTERED


Goods & services IC 035: Providing consumer information in the field of healthcare... 

Class 035
Serial 88858478
Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)


PALS

Wordmark [PALS](#)
Status LIVE REGISTERED
Goods & services IC 042: Charitable services in the nature of a volunteer service bank... 
Class 042
Serial 75641764
Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

HIGHMARK DIRECT


Wordmark [HIGHMARK DIRECT](#)
Status LIVE REGISTERED
Goods & services IC 036: Individual and group health and group disability insurance... 
Class 036
Serial 77564510
Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)

CURASCEND

Wordmark [CURASCEND](#)
Status LIVE PENDING
Goods & services IC 035: Business management services, namely, business administration... 
Class 035, 036, 042, 044
Serial 97662648
Owners Highmark Inc. (CORPORATION; PENNSYLVANIA, USA)



Wordmark [HIGHMARK](#)
Status LIVE REGISTERED

Goods & services IC 035: health care utilization and review services, pre-certification... 

Class 035, 036, 041, 042


Serial 75184092

Owners HIGHMARK INC. (NON-PROFIT CORPORATION; PENNSYLVANIA, USA)

PAY-IT-EASY

Wordmark [PAY-IT-EASY](#)

Status LIVE REGISTERED

Goods & services IC 036: services to provide an automatic payment program for health... 

Class 036


Serial 76437369

Owners HIGHMARK HEALTH SERVICES (CORPORATION; PENNSYLVANIA, USA)



Wordmark [EQ BRAIN PERFORMANCE](#)

Status LIVE REGISTERED

Goods & services IC 009: Downloadable software for mobile devices, computer and... 

Class 009, 042


Serial 90532104

Owners Highmark Innovations Inc. (CORPORATION; CANADA)

HIGHMARK

Wordmark [HIGHMARK](#)

Status LIVE REGISTERED

Goods & services IC 009: Downloadable computer application software for mobile phones,... 

Class 009, 041

Serial 90533894

Owners Highmark Innovations Inc. (CORPORATION; CANADA)

CARING PROGRAM FOR CHILDREN

Wordmark [CARING PROGRAM FOR CHILDREN](#)

Status	LIVE REGISTERED	
Goods & services	IC 036: administration and underwriting insurance for prepaid health...	
Class	036	
Serial	74214678	
Owners	HIGHMARK INC. (NON-PROFIT CORPORATION; PENNSYLVANIA, USA)	

HIGHMARK

Wordmark	HIGHMARK	
Status	LIVE REGISTERED	
Goods & services	IC 037: Custom construction and building renovation; Custom...	
Class	037, 042	
Serial	88377118	
Owners	Highmark Builders, Inc. (CORPORATION; MINNESOTA, USA)	

HIGHMARK

Wordmark	HIGHMARK	
Status	LIVE REGISTERED	
Goods & services	IC 035: health care utilization and review services, pre-certification...	
Class	035, 036, 041, 042	
Serial	75030998	
Owners	HIGHMARK INC. (NON PROFIT CORPORATION; PENNSYLVANIA, USA)	


FIRST PRIORITY HEALTH

Wordmark	FIRST PRIORITY HEALTH	
Status	LIVE REGISTERED	
Goods & services	IC 035: [[management of entities which provide health care services...	
Class	035, 036, 042	
Serial	74486618	
Owners	HIGHMARK INC. (CORPORATION; PENNSYLVANIA, USA)	



Wordmark [HIGHMARK BUILDERS | RESTORATIONS | EXTERIORS](#)

Status LIVE REGISTERED

Goods & services IC 037: Custom construction and building renovation; Custom... 

Class 037, 042

Serial 88387519

Owners Highmark Builders, Inc. (CORPORATION; MINNESOTA, USA)

MEDICFILL

Wordmark [MEDICFILL](#)

Status LIVE REGISTERED

Goods & services IC 036: Insurance Underwriting for Health Care Services.

Class 036


Serial 73355232

Owners HIGHMARK BCBSD INC. (CORPORATION; DELAWARE, USA)

HIGHMARK

Wordmark [HIGHMARK](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial services, namely, investment management, investment... 

Class 036

Serial 75867402

Owners HIGHMARK CAPITAL MANAGEMENT, INC. (CORPORATION; CALIFORNIA, USA)

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