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IC 035. US 100 101 102. G & S: Administration of a program for enabling participants to obtain discounts on products and services; conducting employee incentive award programs to promote job quality, job productivity and job satisfaction. FIRST USE: 20170121. FIRST USE IN COMMERCE: 20170121

IC 042. US 100 101. G & S: Software as a Service (SaaS) services featuring software for monitoring and reporting on employee incentive reward program participation; Software as a Service (SaaS) services featuring software for composing and sending electronic messages to others; Software as a Service (SaaS) services featuring software for selecting and distributing employee incentive rewards; Software as a Service (SaaS) services featuring software for employees to view and search discounts on products and services of others and purchase discounted products and services of others; Software as a Service (SaaS) services featuring software to create and customize web sites; Software as a Service (SaaS) services featuring software for hosting, managing, developing, and maintaining websites of others; Software as a Service (SaaS) services featuring software for conducting surveys and polls of employees. FIRST USE: 20170121. FIRST USE IN COMMERCE: 20170121

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87124938**Filing Date** August 2, 2016**Current Basis** 1A

Original Filing Basis 1B

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Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Matthew J. Kuykendall

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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