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BONUSLY

Word Mark	BONUSLY
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Downloadable software that enables users to redeem or transfer points in relation to employee recognition and reward programs, designed to promote employee engagement performance, recognition, and morale, and to provide insights for managers and executives that enhance performance reviews and reveal organizational insights. FIRST USE: 20150720. FIRST USE IN COMMERCE: 20150720
	IC 042. US 100 101. G & S: Providing a web site featuring technology that enables companies and organizations to administer and manage employee recognition and reward programs, to promote employee engagement performance, recognition, and morale, and to provide insights for managers and executives that enhance performance reviews and reveal organizational insights. FIRST USE: 20120101. FIRST USE IN COMMERCE: 20121101
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	97567329
Filing Date	August 26, 2022
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 18, 2023
International Registration Number	1731866
Owner	(APPLICANT) Smarty, Inc. CORPORATION DELAWARE 2755 Canyon Blvd Boulder COLORADO 80302
Attorney of Record	Pam Kohli Jacobson
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL

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Indicator**

LIVE

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