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FORJ

Word Mark FORJ**Goods and Services** IC 035. US 100 101 102. G & S: Business and marketing consulting related to community strategy design, community building/recruitment and retention, monetization, maturity models, return on community benchmarking, brand, creative and design, event design, event recruitment, event project management and support, digital marketing strategies, advertising, lead generation and sponsorship design. FIRST USE: 20230130. FIRST USE IN COMMERCE: 20230130

IC 042. US 100 101. G & S: Software as a service (SaaS) featuring software for online community management, engagement, and communications for professional organizations, industry associations, media organizations, education organizations and corporations; Software as a service (SaaS) featuring CRM, member management including subscription and payment processing, content management, website creation, microsites and landing pages, advertising, marketing campaigns including email and newsletters, virtual events tradeshow and webinars, member networking, discussions and chat, research and survey management, analytics, customer support, and continuing education tracking; Consulting in the design and implementation of computer-based information systems for businesses related to website design. FIRST USE: 20230410. FIRST USE IN COMMERCE: 20230410

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 90645353**Filing Date** April 14, 2021

Current Basis 1A
Original Filing Basis 1B
Published for Opposition September 13, 2022
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Owner (REGISTRANT) **FORJ SOFTWARE, INC.** CORPORATION DELAWARE 20875 CROSSROADS CIRCLE #100 WAUKESHA WISCONSIN 53188
Attorney of Record Daniel E. Kattman
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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