

Investor Presentation Q3 2017 Results

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Certain statements made in this presentation may be constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities and Exchange Act of 1934 and the United States Private Securities Litigation Reform Act of 1995. Words such as "will," "expects," "believes" and similar expressions are used to identify these forward-looking statements (although not all forward-looking statements include such words). These forward-looking statements, which may include, without limitation, projections regarding our future performance and financial condition, are made on the basis of management's current views and assumptions with respect to future events. Any forward-looking statement is not a guarantee of future performance and actual results could differ materially from those contained in the forward-looking statement.

These statements speak only as of the date they were made, and we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. We operate in a changing environment. New risks emerge from time to time and it is not possible for us to predict all risks that may affect us. For more information regarding these risks and uncertainties as well as certain additional risks that we face, you should refer to the Risk Factors detailed in Item 3 of Part III of our Annual Report on Form 20-F for the year ended December 31, 2016 and subsequent reports and registration statements filed from time to time with the Securities and Exchange Commission.



Sapiens in a Nutshell

1982

Customers

~2,500

Year Founded

Employees

\$216m \$32.5m

2016 Revenues (non-GAAP)

2016 EBITDA (non-GAAP)

(in 6 years)

Acquisitions



GLOBAL PRESENCE 44% North America

15% United Kingdom

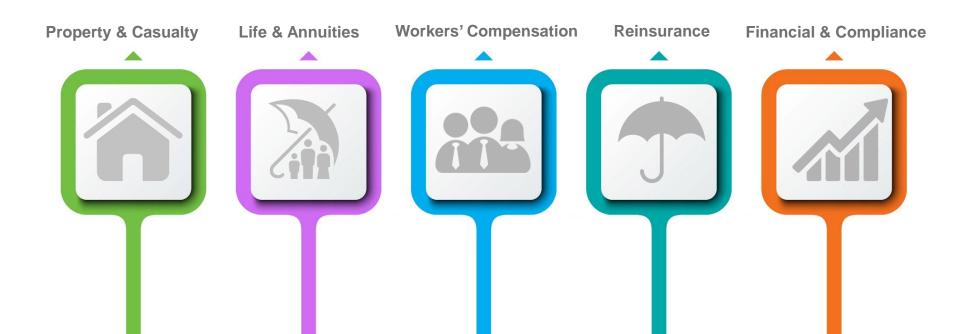
23% Rest of Europe & S. Africa

10% Israel





We offer integrated core software solutions, business services and a full digital suite for insurance carriers worldwide





Our Global Value Proposition

SAPIENS

Leading Technology

Domain Expertise

End-to-End Solutions







Award-winning, packaged solutions

Consultative approach

Decades of proven project delivery





The Insurance Markets

The Insurance Industry

Big Market \$5,200,000,000,000

gross written premium (GWP)

Potential

Over 11,000

insurance companies globally

IT-related Investment

3-4% of GWP invested in IT

\$185B in 2017

Life - \$102B; P&C - \$83B



The Insurance IT Opportunity is Large and Growing

Sapiens' Total
Addressable Market

\$30B

Global IT Spending expected to increase by 5% in 2017-2018



External Software and IT Services Spending expected to grow by

8%

from 2017 to 2018





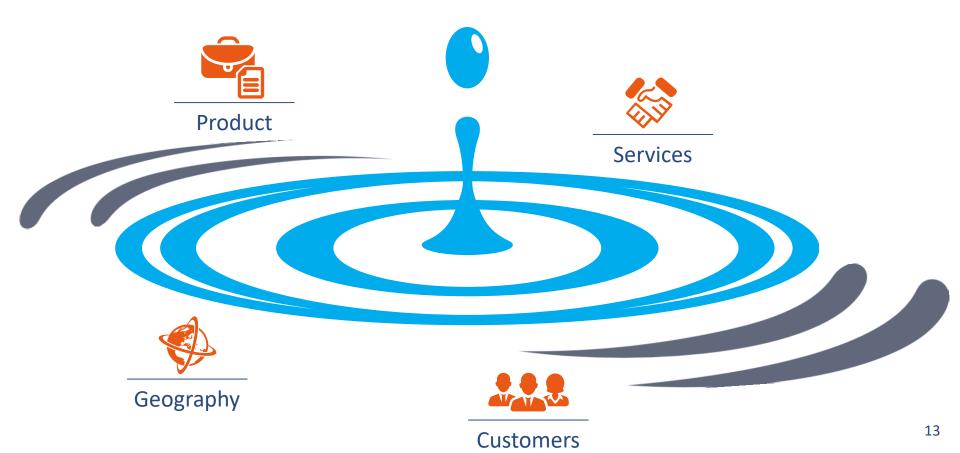
New Business InsurTech Investments **Customer Engagement** Models **Customer Experience** Personalization Automation Machine-Learning **Changing Social Behavior** IoT & Wearables & Artificial Intelligence



Sapiens Today



Endless Journey of Evolution



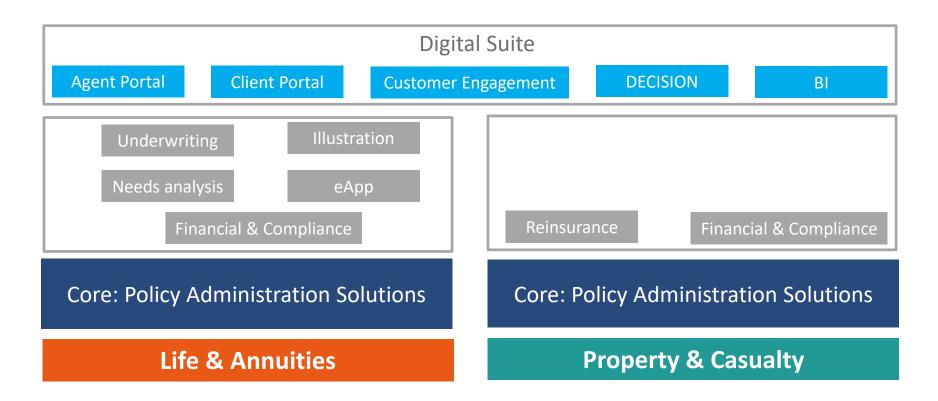


Evolution of Our Offering





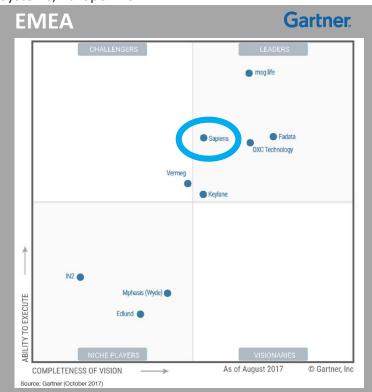
Our Offering – Insurance Software Suites



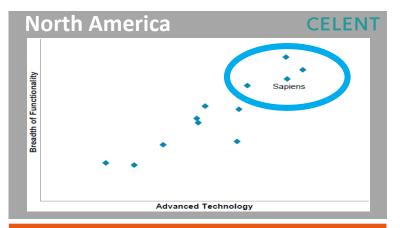


Leading Technology – L&A Solutions

Magic Quadrant for Life Insurance Policy Administration Systems, Europe - 2017



Breadth of Functionality, 2015

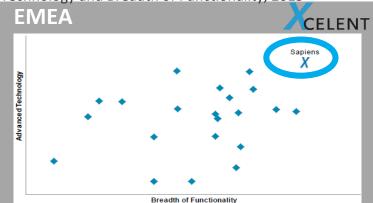


"The ALIS system has a very good user interface. It is simple for the user and flows well...The ALIS system has a graphical policy timeline that is unique and useful for a customer service representative working with a client. Sapiens is releasing new portals, which Celent reviewed, that are among the best we have seen."



Leading Technology – P&C Solutions





NOVARICA MARKET NAVIGATOR GL/Financial Systems for US Insurers 2017 Gdiff COMPL 18 StoneRiver StoneRiver Workday* Workday*

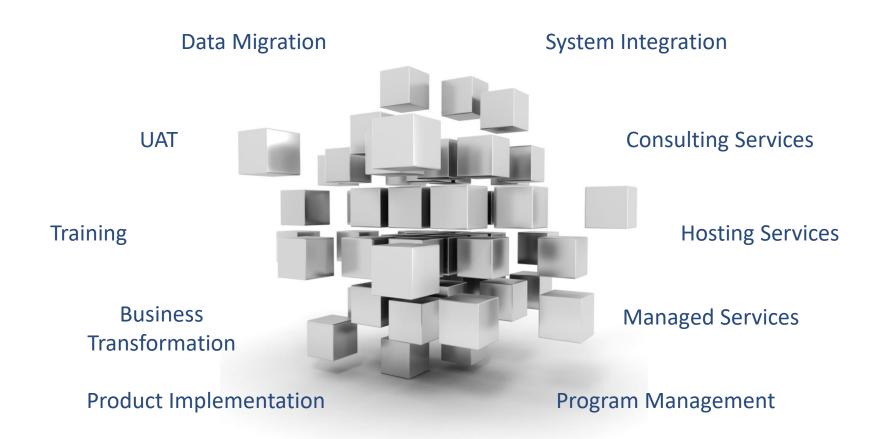
Claims System Vendors, 2016

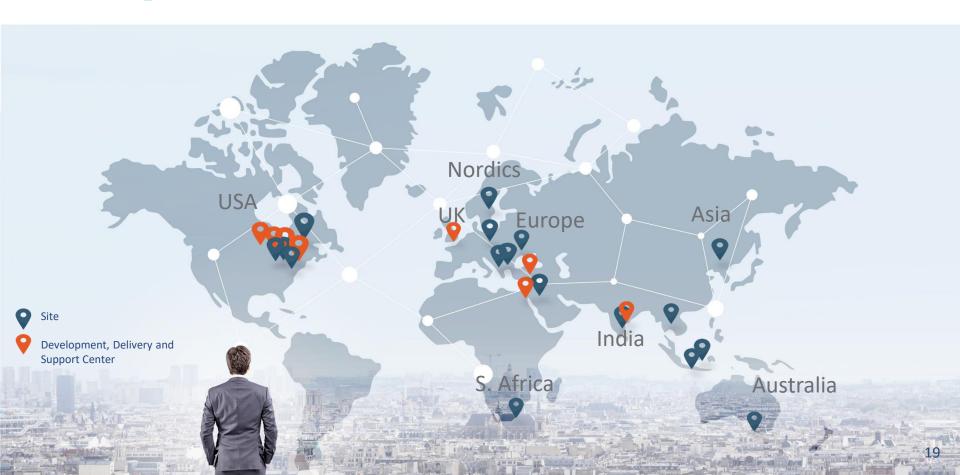


"Sapiens IDIT continues to offer a strong digital policy administration system for insurers globally, with strong experience across Europe."

"Stream claims is views by Celent as a featurerich solution with an intuitive configuration tool that handles all lines of business nicely."









400 Blue-Chip Global Customers



































































































































































































Our Strategy



"Land and Expand" Growth Strategy







Win New Customers

Grow with Existing
Customers

M&As



Land and Expand

Complementary Products

Grow With Existing Customers

400

Existing Customers

New Customers

Win New Customers

Growing Customer Base

Geographic Expansion

Complementary Solutions

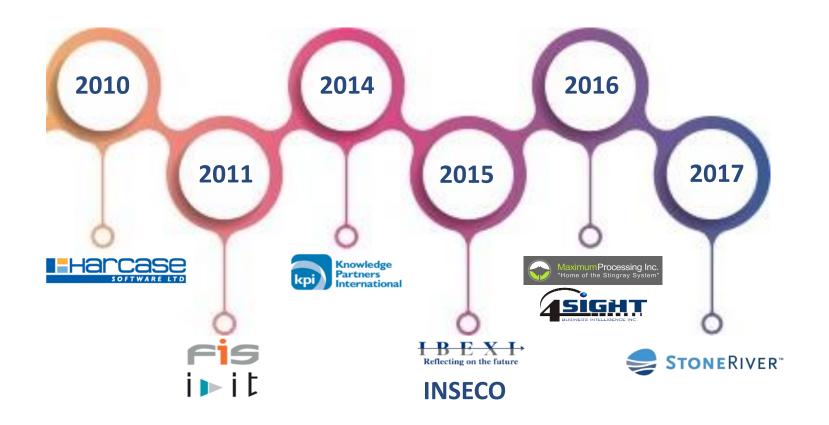








Sapiens Acquisitions – 2010-2017





500 Professionals Customers

Domain Expertise

200

Customer Base

Strong U.S. Presence

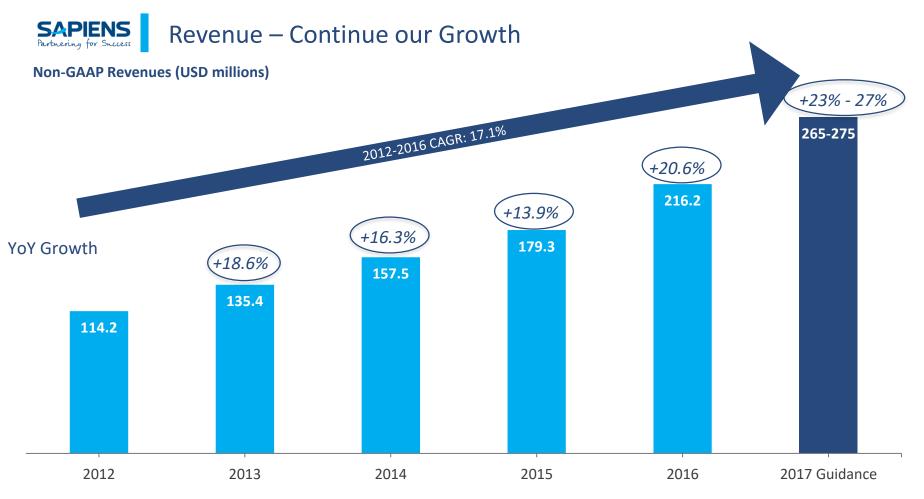
Strategic Focus

Wide Range Insurance **Products**

Core & Complementary Solutions

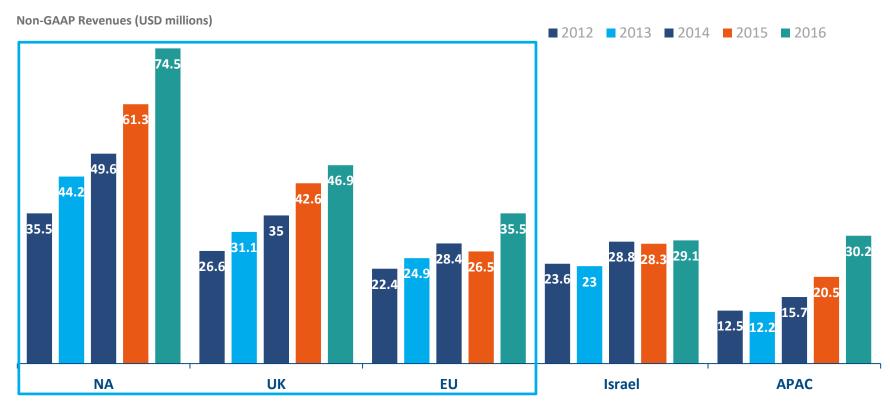


Financials



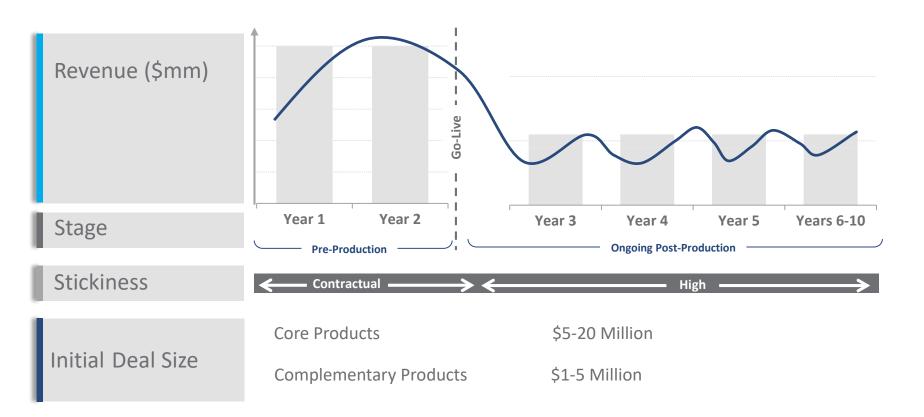


Annual Revenue by Geography Focus on North America and Europe





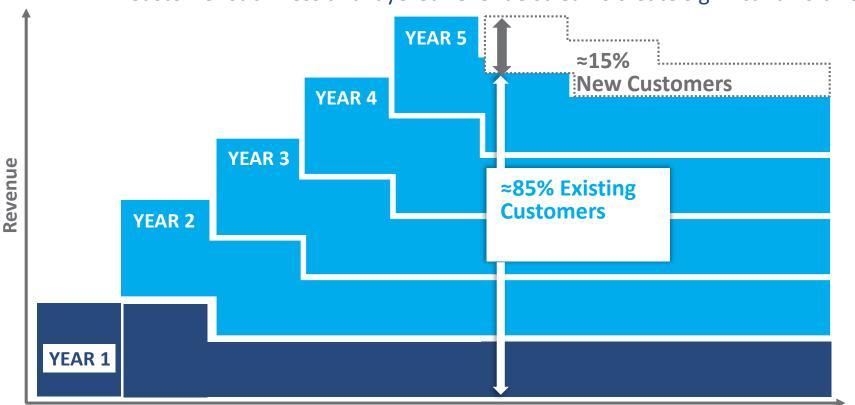
Attractive Revenue Model





Significant Visibility

Customer stickiness and layered revenue streams create significant visibility



(in USD millions, except per share amount)	Q3	
	2017	2016
Revenue	73.9	56.5
Gross Profit	30.3	23.6
	41.0%	42.0%
Operational Profit	9.1	7.3
	12.4%	13.0%
Net Income	6.3	6.0
	8.5%	10.6%
Adjusted EBITDA**	10.1	8.1
Diluted EPS	0.13	0.12
Diluted Weighted Average Number of Shares	49,859	49,849

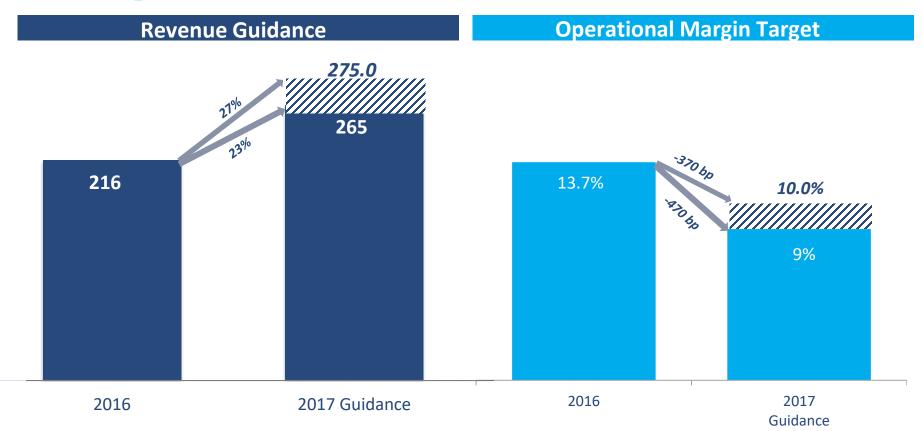
^{**} The Company defines Adjusted EBITDA as net Profit, adjusted for stock-based compensation expense, depreciation and amortization, capitalized internal-use software development costs, amortization of internal-use software development costs interest expense, restructuring and cost reduction plan, provision for income taxes and other income (expenses).



2017 Guidance



Revenue and Operational Margin Guidance





Investment Highlights



Financial and Investment Highlights







Recurring Revenue Model



Risk Mitigation



Global Player



Massive Market



Technology Leader



Top-Tier Customers



Proven Management

SAPIENS Partnering for Success

Thank You

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