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# OWNIT

### Word Mark OWNIT

**Goods and Services** IC 035. US 100 101 102. G & S: Providing employee-owners of an ESOP with business information related to employee ownership of businesses; administration, management and implementation of employee recognition programs for employee-owners of an ESOP for the purpose of promoting employee engagement, performance, productivity, accountability, recognition, and morale. FIRST USE: 20200901. FIRST USE IN COMMERCE: 20200901

IC 036. US 100 101 102. G & S: Providing employee-owners of an ESOP with financial information related to employee ownership of a business; providing employee-owners of an ESOP with retirement information relating to their ownership in an employee-owned business. FIRST USE: 20200901. FIRST USE IN COMMERCE: 20200901

IC 041. US 100 101 107. G & S: Educational services, namely, providing classes, seminars, workshops and online non-downloadable videos in the field of employee ownership of businesses. FIRST USE: 20200901. FIRST USE IN COMMERCE: 20200901

### Standard Characters Claimed

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 90819839

**Filing Date** July 9, 2021

**Current Basis** 1A

**Original Filing Basis** 1A

**Owner** (APPLICANT) **Holden Industries, Inc.** CORPORATION DELAWARE 500 Lake Cook Road, Suite 400 Deerfield ILLINOIS 60015

**Attorney of Record** Jeffrey H. Brown

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead** LIVE

**Indicator**

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