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# FORJ

**Word Mark** FORJ

**Goods and Services** IC 035. US 100 101 102. G & S: Business and marketing consulting related to community strategy design, community building/recruitment and retention, monetization, maturity models, return on community benchmarking, brand, creative and design, event design, event recruitment, event project management and support, digital marketing strategies, advertising, lead generation and sponsorship design

IC 042. US 100 101. G & S: Software as a service (SaaS) featuring software for online community management, engagement, and communications for professional organizations, industry associations, media organizations, education organizations and corporations; Software as a service (SaaS) featuring CRM, member management including subscription and payment processing, content management, website creation, microsites and landing pages, advertising, marketing campaigns including email and newsletters, virtual events tradeshows and webinars, member networking, discussions and chat, research and survey management, analytics, customer support, and continuing education tracking; Consulting in the design and implementation of computer-based information systems for businesses related to website design

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 90645353

**Filing Date** April 14, 2021

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** September 13, 2022

**International Registration Number** 1601471

**Owner** (APPLICANT) **FORJ SOFTWARE, INC.** CORPORATION DELAWARE 20875 CROSSROADS CIRCLE #100 WAUKESHA WISCONSIN 53188

**Attorney of Record** Daniel E. Kattman

**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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