

# ID.4 in nur 2 Wochen lie

Maximale Kostenkontrolle: außer Laden ist alles inklusive.

Volkswagen AutoAbo

[Jetzt buc](#)



## EUROPE SALES ▾

- TOP LEVEL ▾
- EUROPE TOTAL MARKET SALES
- EUROPE BY SEGMENT
- EUROPE BY BRAND
- EUROPE BY GROUP
- EUROPE BY MODEL
- CAR SALES ▾
- MINICAR
- SUBCOMPACT CARS
- COMPACT CARS
- MIDSIZED CARS
- PREMIUM COMPACTS
- PREMIUM MIDSIZED
- PREMIUM LARGE CARS
- SUV SALES ▾
- SMALL MPVS
- MIDSIZED MPVS
- LARGE MPVS
- SMALL SUVS
- MIDSIZED SUVS
- LARGE SUVS
- PREMIUM COMPACT SUVS
- PREMIUM LARGE SUVS
- MISC SALES ▾
- EVS
- LIMOUSINES
- COUPES & CONVERTIBLES
- EXOTIC CARS
- PASSENGER VANS
- LCVS

## U.S SALES ▾

- TOP LEVEL ▾
- US TOTAL MARKET SALES
- US BY SEGMENT
- US BY BRAND
- US BY GROUP
- US BY MODEL
- CAR SALES ▾
- US MINICARS
- US SUBCOMPACTS
- US COMPACTS
- US MID-SIZED
- US LARGE
- US PREMIUM COMPACTS
- US PREMIUM MID-SIZED
- US PREMIUM LARGE
- SUV SALES ▾
- US MINIVANS
- US COMPACT SUVS
- US SUBCOMPACT SUVS
- US MID-SIZED SUVS
- US LARGE SUVS
- US PREMIUM COMPACT SUVS
- US PREMIUM MID-SIZED SUVS
- US PREMIUM LARGE SUVS
- MISC SALES ▾
- US SMALL PICKUPS
- US PICKUPS
- US LIMOUSINES
- US COMM
- EV & PHEV

## CHINA SALES ▾

- CHINA TOTAL MARKET
- CHINA BY BRAND
- CHINA BY MODEL
- CHINA MONTHLY REPORT

## COUNTRIES ▾

- AFRICA REGION
- ASIA PACIFIC
- EURASIA REGION
- EUROPE
- INDIA SUBCONTINENT
- MIDDLE EAST
- NORTH AMERICA
- SOUTH AMERICA

## COMPARE



# ID.4 in nur 2 Wochen lie

READING

BORGWARD CHINA SALES FIGURES

SHARE TWEET



BORGWARD CHINA SALES FIGURES

Data & Charts for Total Borgward Brand Sales in China

Bart Deman Borgward Car Sales Borgward Market Sales Car Sales China China by Brand 4

## Borgward Sales Data & Trends for the Chinese Automotive Market

Borgward formerly was a German brand that ceased operations in the 1960s. Its most famous model is the Isabella, which was produced from 1954 till the end of the company.



### Sponsored Video

Watch to learn more

SPONSORED BY ADVERTISING PARTNER

LEARN MORE

In 2005 Christian Borgward, the grandson of the original founder started making plans to restore the brand to its former glory. Fast forward a decade and although Christian is the president of the company, its owner is 100% Chinese: Beiqi Foton Motor, a subsidiary of BAIC (Beijing Automotive Industry Corporation), one of China's largest automotive manufacturers. Surprisingly, Foton Motor is the commercial vehicle division of BAIC, making anything from heavy trucks, light trucks, pickups, SUVs, vans and MPVs to pickups. Unsurprisingly, Borgward tries to capitalize on its heritage, not bothered by the fact that it's largely unknown to its prospective buyers, especially those in China, but the brand expects its image to benefit from the emphasis on its German roots, in a similar way Qoros also tried to flaunt its German design and technology.

Sales of Borgward's first modern vehicle, the BX7, an SUV based on the BAIC Senova X65, started in July 2016. The company's second model is the smaller BX5, followed by a coupe-like SUV BX6 and a smaller crossover BX3. Borgward also plans to enter — or, technically speaking, return to — the European market within a few years to add to its credibility in China, in a similar way that was tried by Qoros.



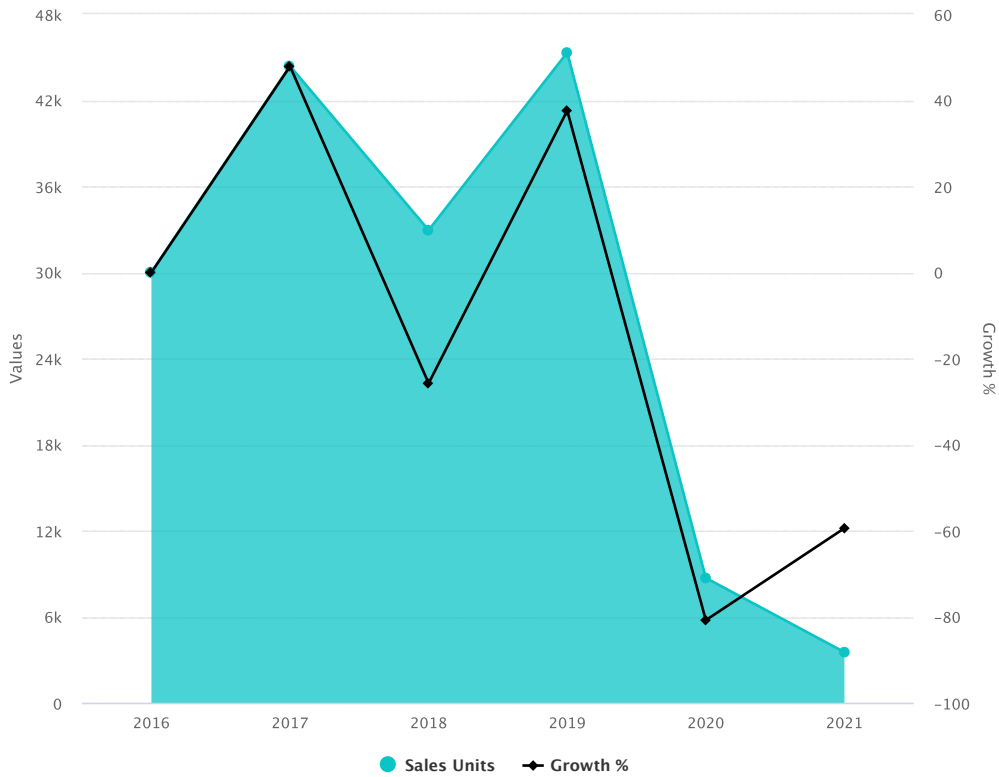
# ID.4 in nur 2 Wochen lie

2018	3,217	707	3,020	1,905	3,554	3,866	2,727	2,961	2,820	3,325	2,518	2,322
2019	463	2,337	1,000	1,000	7,153	5,066	5,147	4,506	3,297	3,130	4,082	3,973
2020	2,105	143	734	775	720	535	577	537	649	683	605	640
2021	721	281	566	629	430	405	394	104	0	0	0	0
	Avg = 1,596.83	Avg = 954.67	Avg = 1,646.00	Avg = 1,484.50	Avg = 2,648.33	Avg = 2,149.50	Avg = 2,688.67	Avg = 2,690.67	Avg = 2,472.00	Avg = 2,733.83	Avg = 2,835.83	Avg = 2,886.50

## Annual Vehicle Sales

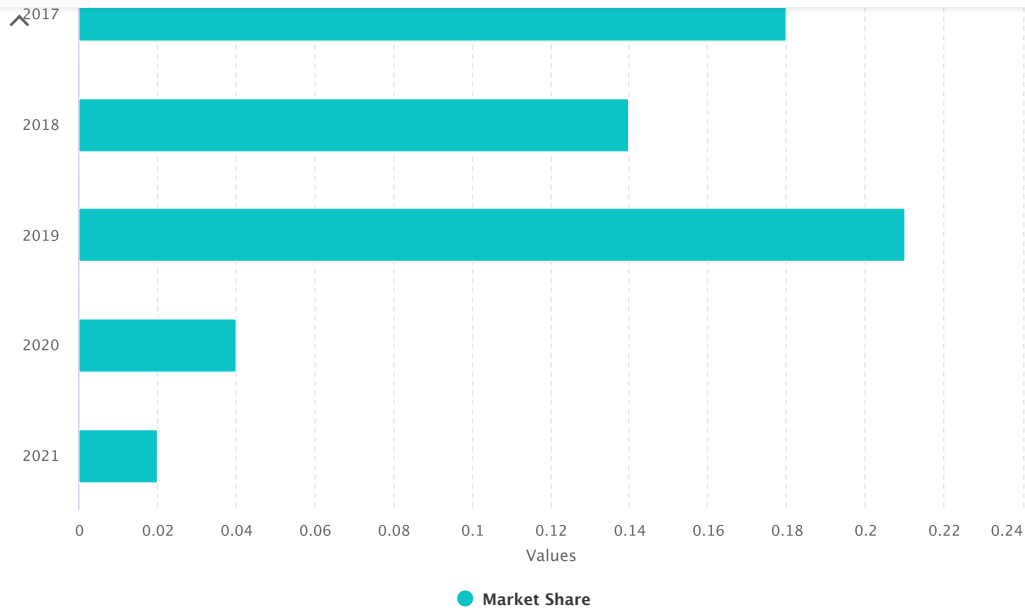
Year	Sales	Growth	Market Share
2016	30,015		0.13%
2017	44,380	47.86%	0.18%
2018	32,942	-25.77%	0.14%
2019	45,321	37.58%	0.21%
2020	8,703	-80.80%	0.04%
2021	3,530	-59.44%	0.02%

## Annual Vehicle Sales Chart



## Market Share Chart

## ID.4 in nur 2 Wochen lie



Highcharts.com

Also find sales figures for the Borgward BX3, BX5, BX6, BX7

Car sales statistics from China only include domestic production and exclude imported models.

Sources: Manufacturers, Chooseauto.

TAGS [#BORGWARD CAR SALES](#) [#BORGWARD MARKET SALES](#) [#CAR SALES CHINA](#) [#CHINA BY BRAND](#)

## CarSalesBase Weekly Newsletter

Get all of the latest sales figures right to your inbox!

Email address:

Your email address

SIGN UP

f SHARE

TWEET

in SHARE

SUBMIT

EMAIL

SHARE

### Bart Demandt

Bart is a 36-year old Dutchman who's always had a thing for cars, the automotive industry and statistics. He's combined these passions by writing about them on CarSalesBase.com. His daily driver is an Alfa Romeo GT 3.2 V6 which he just can't seem to say goodbye to thanks to the mesmerizing exhaust note, despite approaching 300.000km which probably makes this the most experienced GT 3.2 in the world. You can find all his articles [Here](#).

RELATED



ID.4 in nur 2 Wochen lie



TOYOTA VENZA CHINA AUTO SALES FIGURES

ID.4 in nur 2 Wochen lie



ROEWE WHALE CHINA SALES FIGURES

ID.4 in nur 2 Wochen lie



## ID.4 in nur 2 Wochen lie



### HONDA E:NS1 CHINA SALES FIGURES

## 4 Comments

Amin says:

September 11, 2016 at 08:24

[Reply](#)

Hi admin

Since I found your website , I got lots of things useful and used them as well , but after day by day coming hear to get the market data of chinese vehicles facts , seems no new data can be found here so if possible please kindly make them updated.

Thx in adv and if you need any info from Iran automotive fact please contact me.

[Reply](#)

September 17, 2016 at 08:42

# ID.4 in nur 2 Wochen lie

June 13, 2018 at 20:53

Excelent !

**WTJ van de Werd** says:

Reply

December 31, 2020 at 16:01

Hi Bart,

Het gerucht gaat dat eigenaar UCAR voor Borgward AG , in China in augustus 2020 het faillissement heeft aangevraagd. Ik dacht dat de lage verkoopcijfers van Corona na ijl kwamen... Iets van bekend ?

## Leave a Reply

Your email address will not be published. Required fields are marked \*

Comment \*

Name \*

Email \*

Website

SUBMIT

This site uses Akismet to reduce spam. [Learn how your comment data is processed.](#)

Search



### EUROPEAN CAR SALES DATA

Select Brand



Select Model



GO

US CAR SALES DATA



# ID.4 in nur 2 Wochen lie

Select Brand



Select Model



GO

## WORLDWIDE CAR SALES DATA

Select Continent



Select Country



GO



**Get cloud complexity out of your way.**

See how

Sony Alpha 7s III



Hasselblad 907X  
Mittelformatkamera - ...



Sony Alpha 6600 Gehäuse  
schwarz



Sony Alpha 7 III Body,  
schwarz, 24,2 MP...



Sony Alpha 7 IV Body und  
SEL-2870 Objektiv

Canon EOS R3

Calumet

[SUBSCRIBE](#)



[ABOUT](#) [CONTACT US](#) [COOKIE POLICY](#) [DISCLAIMER](#) [PRIVACY POLICY](#)

Copyright © All Rights Reserved

[Update Privacy Preferences](#)

AN ELITE CAFEMEDIA PUBLISHER

