

47+ Binance Users & Revenue Statistics (2022)



(/about/#jordan)by Jordan Tuwiner (/about/#jordan) · September 18th, 2022

You're about to see a list of up-to-date Binance statistics.

Continue reading to find new stats, facts, and trends related to:

- How many users does Binance have?
- How much is Binance worth?
- Binance market share
- Binance profit
- Binance revenue
- Binance user demographics
- Binance employees
- Much more

Let's see some stats!

Key Binance Statistics:

1. Binance generated **\$20 billion revenue** in 2021, an increase of 263% from the previous year.
2. Binance has reported **a profit of between \$800 million to \$1 billion** in 2020. There has not been any published figures for 2021.
3. Binance had **28.6 million annual users** on its platform in 2021, an increase of 7.1 million users from the previous year.



4. Binance's 24 hour trading volume reached **\$76 billion in 2021**, which was more than twice its 2020 peak.
5. More than **\$9 trillion was traded on Binance** in 2021. That's 794% more than the previous year.
6. Binance.US has a **\$4.5 billion valuation** as of 2021.
7. **65%** of Binance users own Bitcoin.
8. More than 90% of people who use Binance are male, and **the average user is 35 years old**.
9. Binance Coin has a **\$70 billion market cap** as of October 2021.
10. As of October 2021, there are **337 coins** available on Binance.
11. Binance currently has **6,440 employees**.

Binance Annual Revenue

Binance Revenue

Binance generated **\$20 billion revenue** in 2021, an increase of 263% from the previous year.

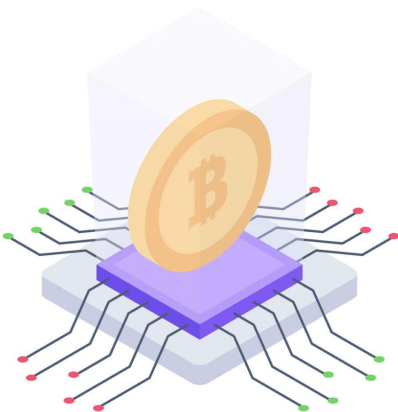
Year	Revenue
2021	\$20 billion
2020	\$5.5 billion



2019

\$1.3 billion

Binance generated \$20 billion revenue in 2021.



Binance Net Income: Is Binance Profitable?

Binance Profit

Binance has reported a profit of **between \$800 million to \$1 billion** in 2020.

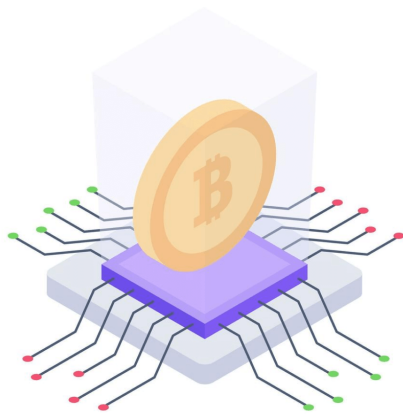
Year

Net Income



2021	No data
2020	\$900 million
2019	\$570 million
2018	\$850 million
2017	\$7.5 million

Binance had a profit of between \$800 million to \$1 billion in 2020.



How Many People Use Binance?

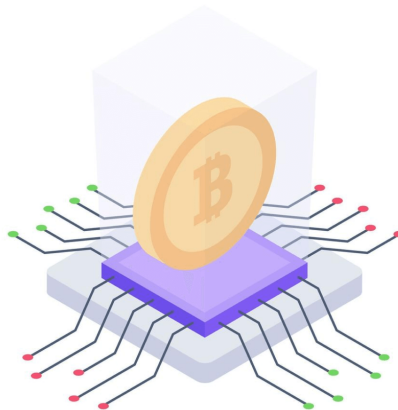


Binance Annual Users

Binance had **28.6 million annual users** in 2021, an increase of 7.1 million users from the previous year.

Year	Users
2021	28.6 million
2020	21.5 million
2019	16.5 million
2018	13.3 million
2017	1.5 million

Binance had 28.6 million annual users on its platform in 2021.



Binance Peak Trading Volume

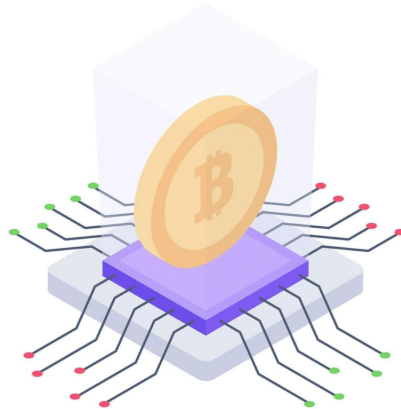
Binance Peak 24 Hour Trading Volume

Binance 24 hour trading volume peaked at \$76 billion in 2021.

Year	Peak Trading Volume
2021	\$76 billion
2020	\$35 billion
2019	\$15 billion
2018	\$19 billion
2017	\$3 billion



**Binance's 24 hour trading volume
reached \$76 billion in 2021.**



Binance Annual Crypto Exchange Volume

How Much Crypto Is Exchanged On Binance?

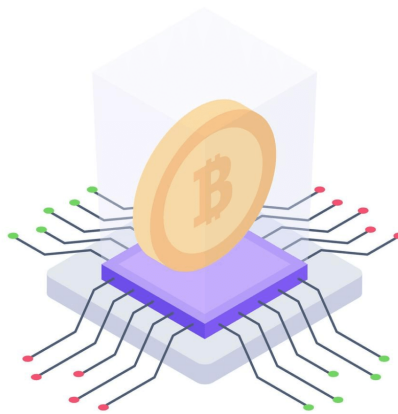
There was more than \$9 trillion traded on Binance in 2021. That's 794% more than the previous year.

Year	Annual Crypto Exchange Volume
2021	\$9.58 trillion



2020	\$1.071 trillion
2019	\$401 billion
2018	\$516 billion
2017	\$59 billion

**More than \$9 trillion was traded on
Binance in 2021.**



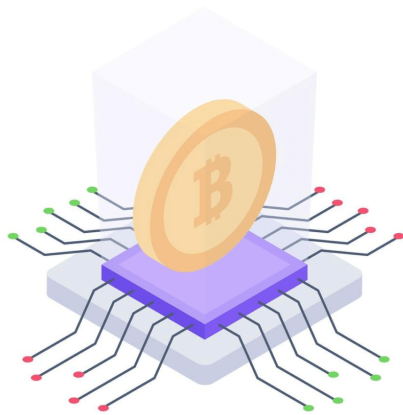
Binance Valuation: How Much Is Binance Worth?



Binance Valuation

Binance.US is worth \$4.5 billion as of 2021.

Binance.US has a \$4.5 billion valuation as of 2021.



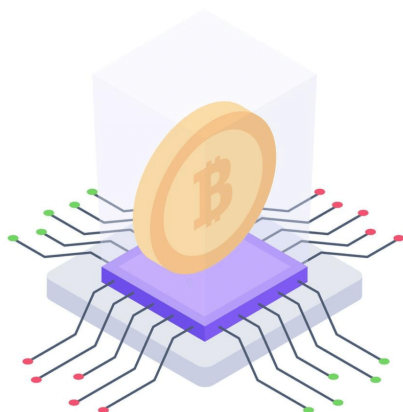
Binance Employees

How many people work at Binance?

Binance currently has 6,440 employees, and the company is constantly expanding their team.



Binance currently has 6,440 employees.



Frequently Asked Questions

What percentage of Binance users are hobbyists?

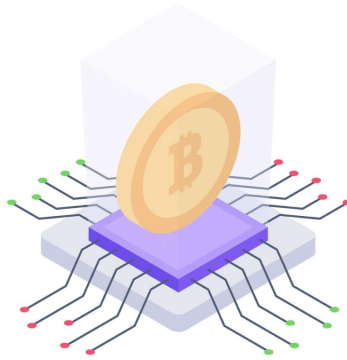
Binance Research shows that 48% of users are hobbyists.

What are the user demographics on Binance?

More than 90% of users are male and the average user is 35 years old.



More than 90% of Binance users are male, and the average user is 35 years old.



Who is the CEO of Binance?

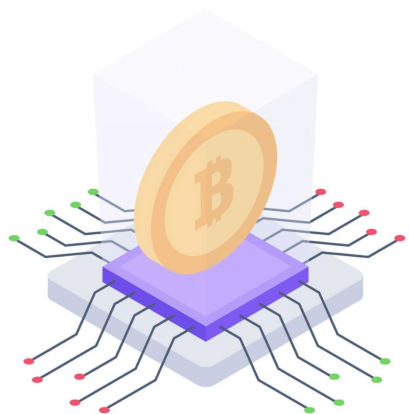
Changpeng Zhao is the founder and CEO of Binance. He is a Chinese-Canadian business executive who was born in Jiangsu, China. At a young age, he moved to Canada with his family; he's currently based in Singapore.

How many employees does Binance have?

Binance (<https://en.wikipedia.org/wiki/Binance>) currently has 6,440 employees.



Binance currently has 6,440 employees.



Binance Overview

Launch Date	September 3rd, 2017
Headquarters	Cayman Islands
CEO	Changpeng Zhao
Industry	Cryptocurrency
Company Type	Private



Conclusion

Binance is one of the most common places that people store and trade cryptocurrency. It's one of the largest cryptocurrency exchanges in the world, responsible for almost \$8 trillion crypto exchange volume in 2021.

Binance was founded by Changpeng Zhao in 2017, and launched in Hong Kong, where it quickly became one of the most popular exchanges. Unfortunately, the company faced numerous restrictive regulations which forced it to migrate headquarters and servers to Malta.

However, the founder Changpeng persevered through the company's challenges, and now the company has one of the widest selections of alt-coins and even has its own coin, called the Binance Coin.



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