REGISTERED NUMBER: 05224597 (England and Wales)

Unaudited Financial Statements

for the Period 1 October 2018 to 31 March 2020

for

People Insight Limited

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for the Period 1 October 2018 to 31 March 2020

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People Insight Limited

Company Information
for the Period 1 October 2018 to 31 March 2020

DIRECTOR:	T Debenham
REGISTERED OFFICE:	The Ashridge Business Centre 121 High Street Berkhamsted Hertfordshire HP4 2DJ
REGISTERED NUMBER:	05224597 (England and Wales)
ACCOUNTANTS:	Tessa Davidson Limited The Ashridge Business Centre 121 High Street Berkhamsted Hertfordshire HP4 2DJ

Balance Sheet
31 March 2020

	Notes	2020 £	2018 £
FIXED ASSETS			
Intangible assets	4	-	61,021
Tangible assets	5	50,855	9,583
Investments	6	88,612	88,612
		139,467	159,216
CURRENT ASSETS			
Debtors	7	494,121	325,362
Cash at bank and in hand		258,682	257,352
		752,803	582,714
CREDITORS			
Amounts falling due within one year	8	(218,384)	(189,793)
NET CURRENT ASSETS		534,419	392,921
TOTAL ASSETS LESS CURRENT LIABILITIES		673,886	552,137
PROVISIONS FOR LIABILITIES	9	(555)	(1,750)
NET ASSETS		673,331	550,387
CAPITAL AND RESERVES			
Called up share capital	10	20	20
Retained earnings		673,311	550,367
SHAREHOLDERS' FUNDS		673,331	550,387

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 March 2020.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 March 2020 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

continued...

Balance Sheet - continued
31 March 2020

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 26 September 2020 and were signed by:

T Debenham - Director

1. STATUTORY INFORMATION

People Insight Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover
Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Intangible assets
Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Computer software is being amortised evenly over its estimated useful life of nil years.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.
Computer equipment - 25% on cost

Taxation
Taxation for the period comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the period end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits
The company makes contributions to the Director's Personal Pension scheme and has met its obligations on behalf of employees under Auto Enrolment.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the period was 16 (2018 - 12) .

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4. **INTANGIBLE FIXED ASSETS**

	Other intangible assets £
COST	
At 1 October 2018	
and 31 March 2020	300,000
AMORTISATION	
At 1 October 2018	238,979
Charge for period	61,021
At 31 March 2020	300,000
NET BOOK VALUE	
At 31 March 2020	-
At 30 September 2018	61,021

5. **TANGIBLE FIXED ASSETS**

	Computer equipment £
COST	
At 1 October 2018	77,978
Additions	59,139
At 31 March 2020	137,117
DEPRECIATION	
At 1 October 2018	68,395
Charge for period	17,867
At 31 March 2020	86,262
NET BOOK VALUE	
At 31 March 2020	50,855
At 30 September 2018	9,583

6. **FIXED ASSET INVESTMENTS**

	Other investments £
COST	
At 1 October 2018	
and 31 March 2020	88,612
NET BOOK VALUE	
At 31 March 2020	88,612
At 30 September 2018	88,612

continued...

7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2018
	£	£
Trade debtors	352,033	275,242
Other debtors	142,088	50,120
	494,121	325,362

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2018
	£	£
Bank loans and overdrafts	1,924	-
Trade creditors	55,916	53,752
Taxation and social security	159,623	101,574
Other creditors	921	34,467
	218,384	189,793

9. PROVISIONS FOR LIABILITIES

	2020	2018
	£	£
Deferred tax		
Accelerated capital allowances	555	1,750

	Deferred tax
	£
Balance at 1 October 2018	1,750
Provided during period	(1,195)
Balance at 31 March 2020	555

10. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2020	2018
			£	£
20	Ordinary	1	20	20

continued...

11. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the period ended 31 March 2020 and the year ended 30 September 2018:

	2020	2018
	£	£
T Debenham		
Balance outstanding at start of period	-	-
Amounts advanced	93,400	-
Amounts repaid	(34)	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of period	93,366	-