

Pinpoint Sales Services (UK) Limited

Annual Report and Unaudited Financial Statements
for the Period from 9 March 2021 to 31 March 2022

Pinpoint Sales Services (UK) Limited

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Pinpoint Sales Services (UK) Limited

Company Information

Director Mr Thomas Christopher Hacquoil

Registered office 85 Great Portland Street
London
W1W 7LT

Accountants OnTheGo Accountants
5 Chancery Lane
London
EC4A 1BL

Pinpoint Sales Services (UK) Limited

**(Registration number: 13254503)
Balance Sheet as at 31 March 2022**

	Note	2022 £
Current assets		
Debtors	<u>4</u>	59,756
Cash at bank and in hand		<u>3,409</u>
		63,165
Creditors: Amounts falling due within one year	<u>5</u>	<u>(24,051)</u>
Total assets less current liabilities		39,114
Creditors: Amounts falling due after more than one year	<u>5</u>	<u>(17,682)</u>
Net assets		<u><u>21,432</u></u>
Capital and reserves		
Called up share capital	<u>6</u>	100
Retained earnings		<u>21,332</u>
Shareholders' funds		<u><u>21,432</u></u>

For the financial period ending 31 March 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the director on 30 September 2022

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Mr Thomas Christopher Hacquoil
Director

Pinpoint Sales Services (UK) Limited

Notes to the Unaudited Financial Statements for the Period from 9 March 2021 to 31 March 2022

1 General information

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

85 Great Portland Street
London
W1W 7LT
England

These financial statements were authorised for issue by the director on 30 September 2022.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A smaller entities - 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland' and the Companies Act 2006 (as applicable to companies subject to the small companies' regime).

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;
it is probable that future economic benefits will flow to the entity;
and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Pinpoint Sales Services (UK) Limited

Notes to the Unaudited Financial Statements for the Period from 9 March 2021 to 31 March 2022

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Staff numbers

The average number of persons employed by the company (including the director) during the period: 6.

4 Debtors

	2022
Current	£
Trade debtors	59,570
Other debtors	186
	<hr/>
	59,756
	<hr/>

Pinpoint Sales Services (UK) Limited

Notes to the Unaudited Financial Statements for the Period from 9 March 2021 to 31 March 2022

5 Creditors

Creditors: amounts falling due within one year

	2022 £
Due within one year	
Taxation and social security	20,757
Other creditors	3,294
	<u>24,051</u>

Creditors: amounts falling due after more than one year

	2022 £
Due after one year	
Other non-current financial liabilities	<u>17,682</u>

6 Share capital

Allotted, called up and fully paid shares

	2022	
	No.	£
Ordinary of £1 each	100	100
	<u>100</u>	<u>100</u>

7 Parent and ultimate parent undertaking

The company's immediate parent is The Infuse Group, incorporated in Jersey.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.