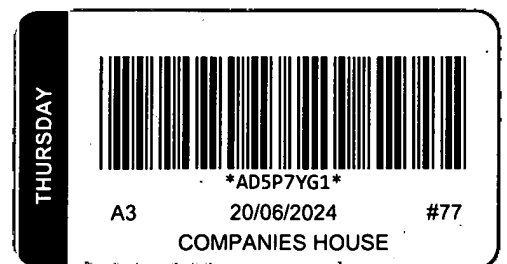


Company registration number: 07103890

Zigzag Associates Ltd

Unaudited filleted financial statements

31 December 2023



Zigzag Associates Ltd

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Zigzag Associates Ltd

Directors and other information

Director	Ms Julie Beal
Secretary	Mortimer Burnett Ltd
Company number	07103890
Registered office	The White House Mill Road Goring-on-Thames Reading RG8 9DD
Accountant	Mortimer Burnett Limited The White House Mill Road Goring on Thames Oxfordshire RG8 9DD

Zigzag Associates Ltd

**Chartered accountant's report to the director on the preparation of the
unaudited statutory financial statements of Zigzag Associates Ltd
Year ended 31 December 2023**

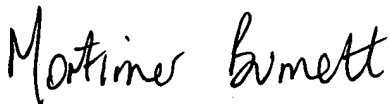
In order to assist you to fulfil your duties under the Companies Act 2006, I have prepared for your approval the financial statements of Zigzag Associates Ltd for the year ended 31 December 2023 which comprise the statement of financial position and related notes from the company's accounting records and from information and explanations you have given me.

As a practising member of the Institute of Chartered Accountants in England and Wales (ICAEW), I am subject to its ethical and other professional requirements which are detailed at <http://www.icaew.com/en/members/regulations-standards-and-guidance/>.

This report is made solely to the director of Zigzag Associates Ltd, as a body, in accordance with the terms of my engagement letter. My work has been undertaken solely to prepare for your approval the financial statements of Zigzag Associates Ltd and state those matters that we have agreed to state to them, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than Zigzag Associates Ltd and its director as a body for my work or for this report.

It is your duty to ensure that Zigzag Associates Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Zigzag Associates Ltd. You consider that Zigzag Associates Ltd is exempt from the statutory audit requirement for the year.

I have not been instructed to carry out an audit or a review of the financial statements of Zigzag Associates Ltd. For this reason, I have not verified the accuracy or completeness of the accounting records or information and explanations you have given to me and I do not, therefore, express any opinion on the statutory financial statements.



Mortimer Burnett Limited
Chartered Accountants

The White House
Mill Road
Goring on Thames
Oxfordshire
RG8 9DD

6 June 2024

Zigzag Associates Ltd

**Statement of financial position
31 December 2023**

	Note	2023 £	£	2022 £	£
Fixed assets					
Tangible assets	5	68,213		21,959	
			68,213		21,959
Current assets					
Debtors	6	1,261,087		1,180,125	
Cash at bank and in hand		1,051,451		653,914	
		2,312,538		1,834,039	
Creditors: amounts falling due within one year	7	(1,342,320)		(970,962)	
Net current assets			970,218		863,077
Total assets less current liabilities			1,038,431		885,036
Creditors: amounts falling due after more than one year	8		(138,951)		(267,902)
Net assets			899,480		617,134
Capital and reserves					
Called up share capital			40,001		110,001
Capital redemption reserve			256,002		186,002
Profit and loss account			603,477		321,131
Shareholder funds			899,480		617,134

For the year ending 31 December 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with Section 1A of FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the statement of comprehensive income has not been delivered.

The notes on pages 5 to 9 form part of these financial statements.

Zigzag Associates Ltd

Statement of financial position (continued)
31 December 2023

These financial statements were approved by the board of directors and authorised for issue on 6 June 2024, and are signed on behalf of the board by:

A handwritten signature in black ink, appearing to read 'J Beal', written in a cursive style.

Ms Julie Beal
Director

The notes on pages 5 to 9 form part of these financial statements.

Zigzag Associates Ltd

Notes to the financial statements Year ended 31 December 2023

1. General information

The company is a private company limited by shares, registered in England & Wales. The address of the registered office is Zigzag Associates Ltd, The White House, Mill Road, Goring-on-Thames, Reading, RG8 9DD.

2. Statement of compliance

These financial statements have been prepared in compliance with the provisions of FRS 102, Section 1A, 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Turnover

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax.

Revenue from the sale of goods is recognised when the significant risks and rewards of ownership have transferred to the buyer (usually on despatch of the goods); the amount of revenue can be measured reliably; it is probable that the associated economic benefits will flow to the entity; and the costs incurred or to be incurred in respect of the transactions can be measured reliably.

Taxation

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in the statement of comprehensive income, except to the extent that it relates to items recognised in other comprehensive income or directly in capital and reserves. In this case, tax is recognised in other comprehensive income or directly in capital and reserves, respectively.

Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

Zigzag Associates Ltd

Notes to the financial statements (continued) Year ended 31 December 2023

Tangible assets

Tangible assets are initially recorded at cost, and are subsequently stated at cost less any accumulated depreciation and impairment losses.

Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in capital and reserves, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in capital and reserves in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in capital and reserves in respect of that asset, the excess shall be recognised in profit or loss.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fittings fixtures and equipment	- 25%	straight line
Motor vehicles	- 25%	straight line

If there is an indication that there has been a significant change in depreciation rate, useful life or residual value of tangible assets, the depreciation is revised prospectively to reflect the new estimates.

Impairment

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

When it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets.

Zigzag Associates Ltd

Notes to the financial statements (continued) Year ended 31 December 2023

Financial instruments

A financial asset or a financial liability is recognised only when the company becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Debt instruments are subsequently measured at amortised cost.

Where investments in non-convertible preference shares and non-puttable ordinary shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in profit or loss. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised in profit or loss immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised in finance costs in profit or loss in the period in which it arises.

4. Employee numbers

The average number of persons employed by the company during the year amounted to 19 (2022: 18).

Zigzag Associates Ltd

Notes to the financial statements (continued)
Year ended 31 December 2023

5. Tangible assets

	Fixtures, fittings and equipment £	Motor vehicles £	Total £
Cost			
At 1 January 2023	67,847	-	67,847
Additions	21,590	40,782	62,372
At 31 December 2023	<u>89,437</u>	<u>40,782</u>	<u>130,219</u>
Depreciation			
At 1 January 2023	45,887	-	45,887
Charge for the year	11,021	5,098	16,119
At 31 December 2023	<u>56,908</u>	<u>5,098</u>	<u>62,006</u>
Carrying amount			
At 31 December 2023	<u>32,529</u>	<u>35,684</u>	<u>68,213</u>
At 31 December 2022	<u>21,960</u>	-	<u>21,960</u>

6. Debtors

	2023 £	2022 £
Trade debtors	1,110,716	1,008,466
Other debtors	150,371	171,659
	<u>1,261,087</u>	<u>1,180,125</u>

7. Creditors: amounts falling due within one year

	2023 £	2022 £
Bank loans and overdrafts	126,451	123,950
Trade creditors	430,917	366,443
Amounts owed to group undertakings and undertakings in which the company has a participating interest	516,272	337,334
Corporation tax	106,238	13,486
Social security and other taxes	111,664	102,428
Other creditors	50,778	27,321
	<u>1,342,320</u>	<u>970,962</u>

Zigzag Associates Ltd

**Notes to the financial statements (continued)
Year ended 31 December 2023**

8. Creditors: amounts falling due after more than one year

	2023	2022
	£	£
Bank loans and overdrafts	88,951	167,902
Other creditors	50,000	100,000
	<u>138,951</u>	<u>267,902</u>

9. Directors advances, credits and guarantees

	Balance brought forward and o/standing 2023	Balance brought forward and o/standing 2022
	£	£
Ms Julie Beal	<u>8,200</u>	<u>8,200</u>

10. Related party transactions

During the year the company entered into the following transactions with related parties:

	Transaction value		Balance owed by/(owed to)	
	2023	2022	2023	2022
	£	£	£	£
Zigzag Associates Pte	182,690	183,593	(67,403)	(97,369)
Zigzag Inc	<u>2,308,177</u>	<u>1,433,090</u>	<u>(448,869)</u>	<u>(239,965)</u>

Zigzag Associates Pte is based in Singapore and the director and shareholder of Zigzag Associates Ltd are the shareholder and director of Zigzag Associates Pte. Zigzag Inc is based in USA and is a subsidiary of Zigzag Associates Ltd