

**SEARCHPILOT LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024**

SearchPilot Limited Contents

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SearchPilot Limited
Balance Sheet
As At 31 March 2024

Registered number: 12316032

	Notes	2024		2023	
		£	£	£	£
FIXED ASSETS					
Tangible Assets	4		17,638		9,825
			17,638		9,825
CURRENT ASSETS					
Debtors	5	608,541		496,302	
Investments	6	78		78	
Cash at bank and in hand		502,685		652,275	
		1,111,304		1,148,655	
Creditors: Amounts Falling Due Within One Year	7	(1,194,848)		(546,324)	
		(83,544)		602,331	
NET CURRENT ASSETS (LIABILITIES)			(83,544)		602,331
TOTAL ASSETS LESS CURRENT LIABILITIES			(65,906)		612,156
Creditors: Amounts Falling Due After More Than One Year	8		(2,820)		(605,820)
			(68,726)		6,336
NET (LIABILITIES)/ASSETS			(68,726)		6,336
CAPITAL AND RESERVES					
Called up share capital	9		1		1
Profit and Loss Account			(68,727)		6,335
			(68,726)		6,336
SHAREHOLDERS' FUNDS			(68,726)		6,336

SearchPilot Limited
Balance Sheet (continued)
As At 31 March 2024

For the year ending 31 March 2024 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

William Critchlow

Director

22/11/2024

The notes on pages 3 to 5 form part of these financial statements.

SearchPilot Limited
Notes to the Financial Statements
For The Year Ended 31 March 2024

1. General Information

SearchPilot Limited is a private company, limited by shares, incorporated in England & Wales, registered number 12316032 . The registered office is 4th Floor Silverstream House, Fitzroy Street, London, W1T 6EB.

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

2.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

2.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Computer Equipment	33% straight line
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2.4. Foreign Currencies

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

2.5. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on material timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and assets reflect the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

3. Average Number of Employees

Average number of employees, including directors, during the year was: 16 (2023: 15)

SearchPilot Limited
Notes to the Financial Statements (continued)
For The Year Ended 31 March 2024

4. Tangible Assets

	Computer Equipment
	£
Cost	
As at 1 April 2023	21,769
Additions	16,839
Disposals	(4,888)
As at 31 March 2024	33,720
Depreciation	
As at 1 April 2023	11,944
Provided during the period	8,156
Disposals	(4,018)
As at 31 March 2024	16,082
Net Book Value	
As at 31 March 2024	17,638
As at 1 April 2023	9,825

5. Debtors

	2024	2023
	£	£
Due within one year		
Trade debtors	435,740	462,072
Prepayments and accrued income	74,850	34,230
Other debtors	69,531	-
Amounts owed by group undertakings	28,420	-
	608,541	496,302

6. Current Asset Investments

	2024	2023
	£	£
Shares in subsidiaries	78	78

7. Creditors: Amounts Falling Due Within One Year

	2024	2023
	£	£
Trade creditors	35,487	23,570
Other taxes and social security	120,821	46,297
Other creditors	308,974	-
Accruals and deferred income	729,566	322,126
Amounts owed to group undertakings	-	154,331
	1,194,848	546,324

SearchPilot Limited
Notes to the Financial Statements (continued)
For The Year Ended 31 March 2024

8. Creditors: Amounts Falling Due After More Than One Year

	2024	2023
	£	£
Amounts owed to group undertakings	2,820	605,820

9. Share Capital

	2024	2023
	£	£
Allotted, Called up and fully paid	1	1

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.